

**AI & AUTOMATION**

ADMISSION OPEN · BATCH 01

BEGINNER

AI Freelancing & Automation

A beginner course in practical online services — lead generation, email marketing, Fiverr, client hunting and Facebook e-commerce — with AI used to finish the work faster.

DURATION**7 days · 21 hours****CLASS DAYS****Friday, Saturday & Monday****SHIFTS****Morning · 11:00 AM – 1:00 PM / Evening · 4:00 PM – 7:00 PM****FORMAT****In-person (Dhaka)****BATCH SIZE****20 seats****STARTS****18 Sep 2026****CERTIFICATE****Certificate of completion****৳3,000**~~৳5,000~~**40% OFF**

bKash · Nagad · Rocket · cash at the centre

Course objective

This is not an advanced AI course. It is a beginner course in practical online services that students can start trying to monetise after training — AI is the tool that makes the work faster, not the subject itself.

What you will learn

- ✓ Lead Generation & Basic Data Scraping
- ✓ Email Marketing
- ✓ Fiverr Freelancing
- ✓ AI-Powered Client Hunting
- ✓ Facebook & E-commerce Management with AI
- ✓ A 100-lead client-ready database
- ✓ A Fiverr-ready gig with a portfolio sample
- ✓ A 3-email campaign sequence
- ✓ 20 researched clients with personalised outreach
- ✓ A 30-day beginner freelancing roadmap

Complete course module — day by day

7 days · 107 topics

1 Day 01 — AI Basics for Freelancing

9 topics

1. ChatGPT, Gemini and Claude basics
2. Simple prompt engineering
3. AI for research and everyday freelance tasks
4. Writing, rewriting and summarising
5. Working with PDFs and documents
6. AI-assisted web research
7. Finding and checking information
8. Basic Google Sheets usage
9. How freelancers use AI to finish work faster

You build: Practice: complete 5 common beginner freelance tasks using AI

2 Day 02 — Lead Generation + Basic Data Scraping

16 topics

1. What is lead generation?
2. B2B and B2C leads
3. Understanding client requirements
4. Finding businesses by niche and location
5. Google Search lead generation
6. Google Maps lead generation
7. Facebook business and page research
8. LinkedIn basic research
9. Business directory research
10. Finding websites and public contact details
11. Basic email finding
12. Basic data scraping and data collection
13. Website to Excel or Google Sheets
14. Cleaning and removing duplicate leads
15. Using AI to categorise leads
16. Creating client-ready lead lists

You build: Project: build a 100 targeted leads database in Google Sheets. Sellable skill — lead generation, web research and basic data scraping.

3 Day 03 — Email Marketing

14 topics

1. Email marketing basics
2. Building a targeted email list
3. Understanding target customers
4. Writing subject lines with AI
5. Writing simple promotional emails
6. Personalising emails with AI
7. Creating follow-up emails
8. Basic email sequences
9. Newsletter basics
10. Simple email templates
11. Email marketing tools overview
12. Open rate, click rate and reply rate basics
13. Avoiding spammy practices
14. Combining lead generation with email marketing

You build: Practice: build a small campaign — 50 leads, an email list, a 3-email sequence and a follow-up. Sellable skill — email list building and campaign assistance.

4 Day 04 — Fiverr Freelancing

17 topics

1. How Fiverr works
2. Choosing beginner-friendly services
3. Finding less competitive niches
4. Fiverr keyword research basics
5. Creating a professional profile
6. Creating a gig
7. Gig title and keywords
8. Gig description using AI
9. Basic, Standard and Premium packages
10. Pricing for beginners
11. Gig images with Canva and AI
12. Buyer communication
13. Understanding requirements
14. Delivering orders
15. Handling revisions
16. Getting repeat customers
17. Common Fiverr mistakes

You build: Project: one complete Fiverr-ready gig plus a portfolio sample — built around lead generation, data entry / web research or email list building.

5 Day 05 — Client Hunting with AI

18 topics

1. What client hunting means
2. Choosing your target customer
3. Finding businesses that may need your service
4. Google client hunting
5. Google Maps client hunting
6. Facebook client hunting and Facebook groups
7. LinkedIn basic client research
8. Business directory research
9. Finding company decision-makers
10. Researching a client before contacting them
11. Using AI to understand the client's business
12. Creating personalised messages
13. Facebook Messenger outreach
14. Email outreach
15. Follow-up messages
16. How to talk to interested clients
17. Basic pricing and negotiation
18. Avoiding spam and mass messaging

You build: Project: find 20 potential clients and prepare a personalised approach for 5 of them.

6 Day 06 — E-commerce Management with AI and Facebook

18 topics

1. Facebook page basics
2. Facebook business page management
3. Product research
4. Competitor research
5. Product data collection
6. Writing product titles with AI
7. Product descriptions with AI
8. Creating Facebook product posts
9. Canva product creatives
10. AI-generated promotional content
11. Basic Facebook Marketplace concepts
12. Customer message response assistance
13. FAQ and reply templates with AI
14. Product and order data management
15. Google Sheets for orders and products
16. Basic store management concepts
17. Weekly content plans
18. Simple sales promotion ideas with AI

You build: Project: run a demo Facebook-based online shop — products, descriptions, posts, customer replies and an order sheet. Sellable skill — Facebook page and basic e-commerce management.

7 Day 07 — Start Freelancing: Portfolio, Client, First Income

15 topics

1. Choose your first one or two services
2. Create sample work
3. Build a simple portfolio
4. Finalise your Fiverr gig
5. Creating service packages
6. Setting beginner pricing
7. Client communication
8. Asking the right questions
9. Professional work delivery
10. Invoice and payment basics
11. Handling revisions
12. Getting testimonials
13. Turning one-time work into recurring work
14. A daily client-hunting routine
15. A 30-day beginner freelancing roadmap

You build: Final challenge: pick lead generation, email marketing, a Fiverr service or Facebook/e-commerce management — then build a complete sample project, portfolio, service offer and client-hunting plan.

You leave with: Five beginner services you can offer, with sample work for each

Tools & technologies

ChatGPT Claude Gemini Google Sheets
Google Maps Canva Fiverr Facebook
LinkedIn Email tools

What you need

- No advanced programming knowledge required
- A laptop or computer with an internet connection
- Basic computer skills

Who is this for

- Students and university students
- Freelancers
- Job seekers
- Small business owners
- Digital marketers
- Content creators
- Graphic designers
- Beginners interested in AI
- Anyone who wants to explore AI-based freelancing

This course includes

- Instructor-led classes in our Dhaka classroom
- Hands-on practical training
- Real-world projects
- Small batch — only 20 seats
- Course materials
- Project source code
- Certificate of completion
- Practical assignments
- Instructor Q&A
- Portfolio project

Bonus with every course: Gemini AI Pro · 18 months + Antigravity + 5 TB storage — every student gets this completely free, for AI practice during and after the course.

How to enrol

- 1 Open the course page and press "Apply" — name, mobile, email and your preferred shift.
- 2 Pay the fee (or the first instalment) by bKash, Nagad or Rocket on the payment page and submit the TrxID.
- 3 We verify the payment and send the joining details by SMS and WhatsApp. Seats go to verified payments first.

Apply / ask a question
sharpcodeit.com/sharpskill-course.php?c=ai-freelancing-automation

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